

TARabeiser

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COMPUTER SKILLS

Photoshop	Sketch	HTML5	Bootstrap
Illustrator	Balsamiq	CSS	PHP
InDesign	InVision	JavaScript	Final Cut Pro
Dreamweaver	Omnigraffle	jQuery	Microsoft Suite

EDUCATION

University of Michigan, Stamps School of Art and Design, Ann Arbor, MI

BFA degree in Art and Design

Concentration: Graphic Design, Web/UX/UI Design, Front-End Development

Minor Degree: Art History

August 2011 - May 2015

University of Arts London, Central Saint Martins, London, UK

Graphic Design Study Abroad Program

January 2014 - April 2014

EXPERIENCE

Internet Brands, Los Angeles, CA *(September 2015 - Present)*

User Interface Designer for an online media company

- UI designer for various web platforms including iMatrix, Officite, Baystone, and TherapySites.
- Lead Designer in creating responsive web templates for companies in numerous industries.
- Wireframe web components focusing on high conversion rates and site usability.
- Create functional prototypes of web designs to demonstrate interactivity and functionality.
- Worked on backend portal design modules including empty state pages and SEO dashboards.
- Conducted user research and workflows to create high fidelity wireframes for the redesign of company's careers page.
- Create web specifications and user flows for development teams.
- Interact with business and other support teams to identify product goals and client needs.

GUESS?, Inc, Los Angeles, CA *(June 2014 - August 2014)*

Web design intern for GUESS? clothing company

- Implemented design updates on GUESS.com to improve user experience for the 2014 fall fashion line.
- Designed and coded mailers for email campaigns.
- Coded new features to GUESS.com to increase accessibility including promotional banners, size charts, and fashion glossary.
- Worked on Return Center by conducting user research, creating wireframes, and prototyping designs.

Shei Magazine, Ann Arbor, MI *(September 2013 - May 2015)*

Graphic design team member for school's fashion magazine

- Designed layouts for magazine articles and photoshoots.

Graphic Creative, Honolulu, HI *(July 2013 - October 2013)*

Virtual graphic design intern for a marketing and advertising agency

- Designed visual imagery examples for the company's social media pages to help promote its visual branding capabilities.

Ettika Jewelry Company, Los Angeles, CA *(June 2013 - August 2013)*

Graphic design intern for a jewelry company

- Designed advertisements and mailers for company's social media pages.
- Photographed and edited jewelry (necklaces, bracelets, earrings).

ADDITIONAL INFO

Interests: travel, marathon running, yoga, skiing, hiking, painting, art therapy
